



The Kelpies Prize — for Illustration —

GUIDELINES

To enter the Kelpies Prize for Illustration, you must respond to the following brief using our [online entry form](#).

THE BRIEF

Submit five illustrations for a children's book about [Scotland's Cultural Stories](#)

We'd love to see contemporary stories of the festivals that bring communities in Scotland together. This could include:

- Contemporary perspectives on Scotland's cultural traditions such as (but not limited to) ceilidhs, Up Helly Aa, Common Ridings, Hogmany, Beltane Fire Festival, Burns Night or Highland games.
- Scottish observations of international religious festivals such as (but not limited to) Eid al-Adha, Easter, Vaisakhi or Diwali.

Illustrations can be any format size created in any media. At least three must be in colour.

FURTHER DETAILS

- The judges are looking for individual and diverse reflections of Scotland created with a young audience in mind.
- The judges would be particularly impressed by entrants who demonstrate dynamic composition, character consistency and engaging narrative in their entries.
- Illustrations can be part of one narrative, or they can be unconnected.
- At least two illustrations must be created specifically for this prize. Artwork that has previously been professionally published cannot be submitted.
- Files must be supplied in the following format:
 - PDF
 - 300 ppi
 - CMYK
 - Maximum file size 10 Mb in total
 - Please ensure file names begin with SurnameFirstname (e.g. BloggsJo.pdf)

[Click here to download the full Terms & Conditions](#)

All entries must be submitted using our [online application form](#).

Please [email us](#) if you have any questions or accessibility issues which might make the submission process problematic.

The deadline for entries is 5pm, 28 February 2022.