



# The Kelpies Prize — for Illustration —

## TERMS AND CONDITIONS

1. The Kelpies Prize for Illustration is open to anyone whose main residence is in Scotland (except employees of Floris Books and their close relatives).
2. Entrants must be over 18 years old.
3. Entries must adhere to the competition Guidelines (published separately and available on [our website](#)).
4. Entries must be original, previously unpublished works that do not infringe any existing copyright or trademarks.
5. No illustrator may submit more than one entry per year.
6. Work submitted must not have been previously submitted for the Kelpies Prize for Illustration.
7. One winner will be awarded a prize that will support their development as a children's illustrator. This prize consists of:
  - a. **A £500 cash prize:** to be awarded on announcement of the prize.
  - b. **Nine months of mentoring by an experienced design team:** The aim is to develop the winner to a point where they are ready to embark on an illustrated book project. The winner should be available for a series of mentoring sessions, either in person or via video call, over the course of nine months.
  - c. **Consideration for a publishing contract for an illustrated project:** The winner will be considered for publication after the mentoring process is complete. The winner's illustrative style, interests and progress as a mentee will be taken into consideration by the publisher when making their decision, and when considering the content of the project they could be commissioned to illustrate. If the winner is offered a publishing contract, they will sign a full contract (see clause 8).
8. If a publishing contract is offered, it will grant Floris Books world volume rights and include Ebook, translation, film, TV and merchandising rights, with royalties on Floris Books' standard terms.
9. Entries must be submitted using our [online application form](#). Entries submitted by email will not be accepted.
10. The closing date for entries is 28 February 2022 at 5pm. No entries received after the closing date will be accepted.
11. Floris Books will not be responsible for entries which do not reach us for any reason, including, but not limited to, technical or communications failure.
12. A shortlist will be announced in June 2022. Shortlisted entrants must be able to take part in online promotion (e.g. social media posting, video interviews) during June and July 2022.
13. The winner will be announced at an award ceremony in September 2022. We ask that all shortlisted entrants attend the ceremony, either virtually or in-person.
14. The decision of the judging panel will be final.
15. Floris Books will not enter into any disputes with third parties in relation to the competition and reserves the right to disqualify any entrant.
16. Floris Books has first refusal to license, at no further cost, the use of the shortlisted entries on its website and other online platforms and for public display for the purpose of promoting the prize. Floris Books will have no further rights to license entries for commercial purposes, except those by the winner, after the Prize Ceremony.
17. Floris Books has first refusal to fully and indefinitely license the five pieces of work submitted by the winner for publication, at no further cost.
18. If, after nine months of mentoring, Floris Books cannot offer the winner a publishing contract, Floris Books will have no further right to license the submitted work.
19. Agreements entered into between Floris Books and the winner will be construed in accordance with the law of Scotland.
20. Floris Books cannot enter into any correspondence about entries submitted.
21. Floris Books reserves the right to change the terms and conditions from time to time.
22. By submitting an entry, entrants agree to abide by the terms and conditions stated above.